WYBC 640 ON YOUR DIAL

The Yale Broadcasting Co.

Incorporated

PROGRAM DEPARTMENT

Inter Office Memorandum

BOX 242A YALE STATION
NEW HAVEN, CONN.
Telephone 5-6284

PROGRAM DIRECTOR
ASSISTANT PROGRAM DIRECTOR
ASSISTANT PROGRAM DIRECTOR (ADM.)
ASSISTANT PROGRAM DIRECTOR (OPNS)
NEWS DEPARTMENT
RECORD DEPARTMENT
SPORTS DEPARTMENT
CONTINUITY DEPARTMENT
SPECIAL EVENTS DIVISION
RECORDING DIVISION
SUPERVISORS
CHIEF ANNOUNCER - MONITOR

3/9/50.

All announcers

Please incorporate the following as the accepted WYBC station breaks.

1) "This is WYBC, (pause) Yale."
2) "This is the Voice of the Yale campus, WYBC."
3) "At 640 on your dial, you are tuned to WYBC."

For all programs which do not have a network cue (Stardust, Musical Matinee Part 1, etc.) please use the following station breaks:

1) "This is Ivy at Yale, WYBC."
2) "This is WYBC, Ivy at Yale."
3) any of the above listed breaks

Please do not give the network cue unless there is a change of programs, with the exception of Heelers Hacktime, where the network cue should be given every half hour.

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